



DO THE MATH

Let's assume that the life of a PAD (Personal Alarm Device worn by workers/pedestrians) is 5 years, even though we believe that the life expectancy could be 7 years or more, based on normal wear and tear and not being abused (we recommend that PADs always remain on charge when not being used). However, for the purpose of this exercise let's use 5 year life expectancy and a PAD cost of \$495.00.

If you take the PAD cost of \$495.00 and divide it by 5, to represent the life in years, you will see a cost of \$99.00 a year, which is very cheap. But, let's break it down even more to a daily cost. So, if you divide the yearly cost of \$99.00 by 365 days, you get a daily cost for the PAD of \$0.27 per day. Take a look at the earplugs below. Buying in bulk the earplugs cost \$28.00 per 100 which equals a cost of \$0.28 each, \$0.01 more per day than the cost of a PAD.

The initial cost for a PAD is almost \$500.00, but in the long term it is less expensive to save a life than it is to save someone's hearing. From a cost analysis approach, if you review the lawsuits generated by hearing loss from industrial equipment vs loss of life or long term life changing injuries caused by forklifts and other industrial mobile equipment, the ROI from **HIT-NOT**® will show to be significantly higher. However, to be fair, lawsuits have dropped due to loss of hearing from industrial equipment after most companies have mandated the use of hearing protection in their facilities. So, here is a thought, maybe lawsuits from deaths and life changing injuries caused by pedestrians being struck by industrial mobile equipment will drop in frequency as more companies join the major companies now using **HIT-NOT**®. It should be a easy decision considering the cost of lawsuits, but set that fact aside, everyone deserves to go home safe after a long day of work. Companies who believe this, are and should be deploying **HIT-NOT**® to all their facilities.

AT THE END OF THE DAY THE HEARING PROTECTION AND LIFE PROTECTION ARE BOTH VERY IMPORTANT, AS WELL AS INEXPENSIVE, SO WHY NOT DO BOTH???

## SPARKPLUGS® EARPLUGS



### SPARKPLUGS® EARPLUGS

MOLDEX®

Extra soft.

- Tapered design.
- Officially licensed by NASCAR®.

MODEL NO.	DESCRIPTION	NRR	PAIRS/ BOX	PRICE PER BOX			ADD TO CART
				1	5	10+	
S-15344	SparkPlugs® Uncorded Earplugs	33	200	\$31	\$30	\$29	1 <input type="button" value="ADD"/>
S-15345	SparkPlugs® Corded Earplugs		100	30	29	28	1 <input type="button" value="ADD"/>

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